# [Sf=ir] Institute

Google Cloud | GCP200ML

# Machine Learning on Google Cloud

5jours / 35h

# What you'll learn

- Describe the technologies, products, and tools to build an ML model, an ML pipeline, and a Generative Al project.
- Understand when to use AutoML and BigQuery ML.
- Create Vertex Al-managed datasets.
- Add features to the Vertex AI Feature Store.
- Describe Analytics Hub, Dataplex, and Data Catalog.
- Describe how to improve model performance.
- Create Vertex AI Workbench user-managed notebook, build a custom training job, and deploy it by using a Docker container.
- Describe batch and online predictions and model monitoring.
- Describe how to improve data quality and explore your data.
- Build and train supervised learning models.
- Optimize and evaluate models by using loss functions and performance metrics.
- Create repeatable and scalable train, eval, and test datasets.
- Implement ML models by using TensorFlow or Keras.
- Understand the benefits of using feature engineering.
- Explain Vertex Al Model Monitoring and Vertex Al Pipelines.

# Who this course is for

This class is primarily intended for the following participants:

Aspiring machine learning data analysts, data scientists, and data engineers

 Learners who want exposure to ML and use Vertex AI, AutoML, BigQuery ML, Vertex AI Feature Store, Vertex AI Workbench, Dataflow, Vertex AI Vizier for hyperparameter tuning, and TensorFlow/Keras

# Prerequisite

To get the most out of this course, participants should have:

- Some familiarity with basic machine learning concepts
- Basic proficiency with a scripting language, preferably Python

# Programme

### Module 1: Introduction to AI and Machine Learning on Google Cloud

# Objectives

- Recognize the AI/ML framework on Google Cloud.
- Identify the major components of Google Cloud infrastructure.
- Define the data and ML products on Google Cloud and how they support the datato-Al lifecycle.
- Build an ML model with BigQueryML to bring data to Al.
- Define different options to build an ML model on Google Cloud.
- Recognize the primary features and applicable situations of pre-trained APIs,
  AutoML, and custom training.
- Use the Natural Language API to analyze text.
- Define the workflow of building an ML model.
- Describe MLOps and workflow automation on Google Cloud.
- Build an ML model from end-to-end by using AutoML on Vertex Al.
- Define generative AI and large language models.
- Use generative AI capabilities in AI development.
- Recognize the AI solutions and the embedded generative AI features.

#### Activities

- Hands-On Labs
- Module Quizzes
- Module Readings

# Module 2: Launching into Machine Learning

# Objectives

- Describe how to improve data quality.
- Perform exploratory data analysis.
- Build and train supervised learning models.
- Describe AutoML and how to build, train, and deploy an ML model without writing a single line of code.
- Describe BigQuery ML and its benefits.
- Optimize and evaluate models by using loss functions and performance metrics.
- Mitigate common problems that arise in machine learning.
- Create repeatable and scalable training, evaluation, and test datasets.

#### Activities

- Hands-On Labs
- Module Quizzes
- Module Readings

# Module 3: TensorFlow on Google Cloud

# Objectives

- Create TensorFlow and Keras machine learning models.
- Describe the TensorFlow main components
- Use the tf.data library to manipulate data and large datasets.
- Build a ML model that uses tf.keras preprocessing layers.
- Use the Keras Sequential and Functional APIs for simple and advanced model creation.
- Train, deploy, and productionalize ML models at scale with the Vertex Al Training Service.

#### Activities

- Hands-On Labs
- Module Quizzes
- Module Readings

# **Module 4: Feature Engineering**

# Objectives

- Describe Vertex Al Feature Store.
- Compare the key required aspects of a good feature.

- Use tf.keras.preprocessing utilities for working with image data, text data, and sequence data.
- Perform feature engineering by using BigQuery ML, Keras, and TensorFlow.

#### Activities

- Hands-On Labs
- Module Quizzes
- Module Readings

# Module 5: Machine Learning in the Enterprise

# Objectives

- Understand the tools required for data management and governance.
- Describe the best approach for data preprocessing: From providing an overview of Dataflow and Dataprep to using SQL for preprocessing tasks.
- Explain how AutoML, BigQuery ML, and custom training differ and when to use a particular framework.
- Describe hyperparameter tuning by using Vertex AI Vizier to improve model performance.
- Explain prediction and model monitoring and how Vertex AI can be used to manage ML models.
- Describe the benefits of Vertex Al Pipelines.
- Describe best practices for model deployment and serving, model monitoring,
  Vertex AI Pipelines, and artifact organization.

### Activities

- Hands-On Labs
- Module Quizzes
- Module Readings